2011 Sundance - Soldier Hollow Weekly Race Series Sponsorship Information

WEEKLY SUMMER RACES

The race series takes place every Wednesday night from May through August and alternates between Sundance and Soldier Hollow Resorts in Utah. This community race program is designed to allow riders a chance to test their biking skills and interests in a fun and casual environment. Average weekly participation is 60-70 participants who compete in various categories. Participants range in age from 10 to 65 and travel from surrounding counties to race on marked courses.

Each race concludes with a prize drawing hosted by our various sponsors. Regardless of race finish, everyone has the same chance to walk away with a great prize. We also run a season Point Series Competition which allows riders to accumulate points throughout the race season for our grand finale drawing at the last race. All of the prizes and awards are made possible by the generous donations of sponsors throughout the year, and have been an integral part of making these races so great to participate in.

SPONSORSHIP OPPORTUNITIES

In addition to the **Sponsorship Levels** listed below, businesses can select from the following sponsorship opportunities:

- **Main Race Sponsor** - Select a certain venue on a specific date. Gold or Platinum level sponsors can choose this option providing cash or in-kind prizes for the weekly prize drawing.
- **Season Sponsor** – Gold or Platinum level sponsors can choose this option by providing cash or in-kind donations to be used for prizes throughout the season, or finale drawing.
- **Point Series Sponsor** – All sponsorship levels can provide cash donations for the point series competition winners.
- **Year End Sponsor** – All sponsorship levels can participate here by providing prizes for the year end finale prize drawing.
- **Weekly Co-Sponsor** – All sponsorship levels can participate here by providing supplemental prizes for a specific week's race.
- **Kid's Race Sponsor** - All sponsorship levels can provide donations for any of our 2011 kids races.

SPONSORSHIP LEVELS

Platinum

Cash or wholesale value donations of $500 or more.

Includes: *10 free races for the 2011 season; Platinum level prominence for organization logo and link included on our †web site, t-shirts and in race series emails and other communications. Up to 10 free entries for employees the night of a company's specific race. Cash donations going toward a Soldier Hollow race night qualify the company or individual to one Fuji or Kestrel bike at wholesale pricing.

Gold

Cash or wholesale value donations of $250 – $499.

Includes: Gold level prominence for organization logo and link listed on our †web site and t-shirt; mentioned in weekly emails distributed to race participants. Up to 5 free entries for employees the night of a company's specific race.

Silver

Cash or wholesale value donations of $75 – $249.

Includes: Organization name with associated link listed on †web site and mentioned in weekly emails distributed to race participants.

Bronze

Cash or wholesale value donations of $25 -– $74.

Includes: Organization name listed on †web site and in sponsor week emails distributed to race participants.

HOW TO BECOME A SPONSOR
Sponsorship dates are available on a first-come-first-served basis. If needed, we can arrange to pick up sponsorship products and donations from your establishment. Or donations and items can be sent to:

Sundance - Soldier Hollow Mountain Bike Race Series
c/o Mark Nelson
4075 Eucalyptus Ct.
Cedar Hills, Utah 84062

We would like to have all prizes and/or donations in by **April 29, 2011**. Please make out any checks to "Euclid Outdoors".

For promotion purposes (t-shirt, race flyer, and other printing) sponsorship commitments must be firmed up by no later than Wednesday, April 13, 2011. We are happy to accept additional sponsors after this date, but logos and other information may not be included in all promotional material.

For more information or questions please contact:
Mark Nelson, Race Director
(435) 654-1392 - mark@euclidoutdoors.com - www.weeklyraceseries.com

2011 RACE SCHEDULE

May:
4th – Soldier Hollow
11th – Sundance
18th – Soldier Hollow
25th – Sundance

July:
6th – Sundance
13th – Soldier Hollow
20th – Sundance
27th – Soldier Hollow

June:
1st – Soldier Hollow
8th - Sundance
15th - Soldier Hollow
22nd - Sundance
29th – Soldier Hollow

August:
3rd – Sundance
10th – Soldier Hollow – Double Points Race
17th – Sundance – Costume Race - Season Finale!

THANK YOU TO OUR 2010 SPONSORS!

PLATINUM	PLATINUM	GOLD	SILVER
Euclid Outdoors	Euclid Timber Frames	Polar Bottle	QBP
Sundance	Soldier Hollow	Salt Cycling	ProWash Detergent
Fuji Bikes	Racer's Cycle Service	Bike Peddler	
Jacobsen Constrution	Guru's	Zermatt Resort & Spa	
Delta Stone	Mitchell X	Matt Nelson Design	
Tungsten Direct	Downhill Cyclery	CarboRocket	
Imagicom Corp	Goal 0	Tarahumara	
C2 Training	Fezzari		
NuSkin	Goodwin Media		
Kuhl	Adventure Haus		
Bingham Cyclery	Stonehaven Dental		
Hill Insurance & Investments			

† www.weeklyraceseries.com * *A season number plate is necessary to participate in the Points Series Competition and to qualify for the season finale drawing. Season number plates can be purchased for a one time fee of $10 per person at either venue.*